

PRESS RELEASE:

Amherst Community Television ACTV  
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Amherst Community Television, ACTV, in partnership with the Town of Amherst is proud to announce the addition of Video On Demand via [www.actvamherst.com](http://www.actvamherst.com)

The ACTV Board of Directors appropriated the necessary funding to acquire a new, faster digital server for the station. This digital server coupled with the Town of Amherst's agreement to provide the necessary bandwidth enhances the capacity for users of ACTV's web based service.

"This partnership between the Town of Amherst and ACTV is what community access is all about," stated Jim Lescault, ACTV's Executive Director. "By working collaboratively together the cable subscribers within the Town are gaining the option to view their government and public programming at will. Additionally, town households currently without cable television, but with internet access will for the first time be able to watch ACTV programming in their homes, thus increasing our overall market penetration."

Laurence Shaffer, Amherst Town Manager said "I would like to congratulate ACTV and the Amherst IT Department on this exciting unveiling. This is another example of the Town's commitment to make Amherst's Government as open and accessible as possible to the citizens and professionals of Amherst."

"I have seen ACTV make technological leaps and bounds over the past 18 months and this is just the latest example of the great things they have been working on. The success of this project has laid the foundation for us to explore future partnership opportunities." said Kristopher Pacunas, Director of Information Technology, Town of Amherst.